



4 STEPS TO ENCOURAGE VOTING



STANFORD PROFESSOR EDITION

Young adults have the lowest voter turnout of any age group, which means students are drastically underrepresented in government. As a professor, you have the power to effect change. Help bridge the gap by taking these four steps:



USE 5 MINUTES OF CLASS TO MAKE SPACE FOR VOTING

One of the best ways to encourage a culture of voting is to consciously make space for it. During one class in the first couple weeks of school, pause for 5 minutes and ask students to register, check their registration, or request an absentee ballot. Send students to stanfordvotes.org/registration.



MAKE LINKS AVAILABLE

Expose students to StanfordVotes resources by embedding them in class content. Add our URL (stanfordvotes.org) and voter registration link (stanfordvotes.org/registration) to your class Canvas page or website and syllabus.



INCLUDE REMINDERS IN YOUR COMMUNICATION

Both verbal and written reminders are crucial when encouraging students to vote. Three weeks before the Nov. 8 election (during Week 4), remind your students verbally and via email to order and return their absentee ballots to ensure their vote is counted.



BE A ROLE MODEL

As a professor, your students look up to you. If you are eligible, vote yourself and explain why you are voting during Week 7. Your buy-in helps foster a campus culture of civic engagement.

LINKS

stanfordvotes.org

stanfordvotes.org/registration

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